



## TTU Motorsports takes first place in Eagle Works Technovate Competition

Cookeville, TN- 18 April 2015

On Saturday afternoon, members of the TTU Motorsports team competed in Eagle Works, an entrepreneurial competition hosted by Tennessee Tech's College of Business and College of Engineering departments at Robert and Gloria Bell Hall. The competition involved teams creating an original idea or concept that they could market along with a financial and promotional plan. TTU Motorsports competed in the Technovate track, in which teams generated a design concept, and in some cases, an actual prototype, of an innovative product that could have patent potential. After presenting to judges on Saturday, two finalists from each track were announced and presented again in front of a public audience. From there, the winners from each track were announced, and TTU Motorsports was named first place winner for Technovate track. They also received honorable mention for the Professional Development award, based on the team's business etiquette and professional dress.



The team competed with a business plan on marketing the 2015 TTU Motorsports car as a teaching aid for STEM education programs, and is currently putting their plan into action with Makers by Design visits to educate high school students.



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